

KHARI FRANKLIN

kharifranklin@gmail.com | 484.809.4278 | [linkedin.com/in/kharifranklin](https://www.linkedin.com/in/kharifranklin)

EDUCATION

Princeton University, 2024

Bachelor of Arts in African American Studies
3.8

Princeton, NJ

GPA:

Relevant Coursework: *Race and Islam in Africa and the Diaspora; Muslims & The Qur'an; Black Mirror: Race, Technology, and Justice; Law, Social Policy, and African American Women; Quantitative Analysis II; Introduction to Data Science; Advanced French Language and Style*

WORK EXPERIENCE

RaceTrac, Inc.

Atlanta, GA

Strategic Sourcing Assistant

October 2025 - Present

- Facilitated RFP process for business stakeholders across RaceTrac, rapidly gaining expertise and insight in departments from architecture and construction to IT.
- Developed a robust, automated survey analysis tool in excel, distilling qualitative and quantitative responses into a standard, comparable score across 25+ vendors and 10,000+ data points.

Green Medical Network Group

Atlanta, GA

Project Manager

March 2025 - Present

- Coordinated multiple working teams to raise over \$50,000, develop curricula, drive operations, and develop marketing for an education start-up
- Established a taskforce for humanitarian efforts in Gaza, networking with donors and humanitarian institutions to develop a novel mentorship program for impacted students

Boston Consulting Group

Atlanta, GA

Associate

July 2024 - September 2025

- Oversaw and executed data measurement, analysis, and presentation in a pilot study of hotels for a major international estate
- Conducted research on innovative profit margin improvement levers for a major airline for a C-suite workshop
- Wrote and performed user acceptance tests of a data management and procurement support tool for a global airline
- Designed and deployed a diagnostic survey to analyze pain points in a global fashion retailer's product development lifecycle

Summer Associate

June – August, 2022-2023

- Researched, developed, and tested Excel model to automatically analyze C-Suite executive calendars up to 12-month spans.
- Conducted sustainability research to support efforts to reach net-zero emissions and achieve higher recycled content at a global aluminum recycler

Princeton University African American Studies Department

Princeton, NJ

Communications Assistant

September 2023 – May 2024

- Helped design and deploy media campaigns to advertise the department's mission, featured events, and relevant news
- Maintained consistent schedules for social media output using Meta Business, Hootsuite, and other outreach platforms
- Helped design and edit graphics to communicate department news and increase social media engagement

LEADERSHIP & SERVICE

Souljas ATL

Princeton, NJ

Event planner

August 2024-Present

- Participated in and helped coordinate efforts to feed homeless neighbors alongside a Muslim brotherhood organization in the local community
- Helped organize a professional networking event for Muslims in Atlanta for ~50 attendees, including communicating with event panelists, social media content creation, and logistics.

Princeton Black Men's Association

Princeton, NJ

Co-President

December 2021 – December 2022

- Collaborated with board and co-president to design and implement initiatives to foster community, grow professional networks, and facilitate events of 50+ attendees for Princeton's black male community.

SKILLS, INTERESTS, & HONORS

Skills & Interests : Pursuing Islamic knowledge. Proficient French speaking and writing. Proficiency in integrating AI tools into qualitative and quantitative problem-solving. Proficiency in Google Suites and Microsoft Office.

Honors: The Badi Foster Distinguished Senior Prize in African American Studies (AAS). The African American Studies Spirit Award